

SEMINAR

Initial Public Offering (IPO)

The route to business growth and expansion

Wednesday November 15, 2017

Morning program

- | | |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30 - 9:00 | Registration |
| 9:00 - 9:10 | Welcome & opening remarks
Ernesto Allaria, Chairman of the Argentine Securities Exchange and Markets
Fernando D. Hernández, Marval, O'Farrell & Mairal, Seminar Chair |
| 9:10 - 9:40 | Keynote Address
Marcos Ayerra, Chairman of the Argentine Securities & Exchange Commission |
| 9:40 - 10:40 | Listing in the BYMA
An analysis of the listing criteria, requirements, issues and reporting requirements under the Argentine Securities Commission and the BYMA.

Chair: Hernán Slemenson, Marval, O'Farrell & Mairal
Roberto Guevara, AR Partners
Alejandro Berney, Caja de Valores S.A.
Roberto Chiaramoni, Buenos Aires Stock Exchange |
| 10:40 - 11:00 | Coffee Break |
| 11:00 - 12:00 | Public companies corporate governance
An analysis of the corporate governance requirements for public companies in Argentina.

Chair: Javier Etcheverry Boneo, Marval, O'Farrell & Mairal
Santiago Chaher, Cefeidas Group
Rocio Balestra, Argentine Securities & Exchange Commission
Alejandra Naughton, Supervielle Group |
| 12:00 - 13:00 | Public companies accounting and tax issues
An analysis of the accounting and tax requirements and main issues in IPOs both in Argentina and outside Argentina.

Chair: Walter Keiniger, Marval, O'Farrell & Mairal
Adriana Calvo, Deloitte & Co. S.A.
César Roberto Litvin, Lisicki, Litvin & Associates |
| 13:00 - 14:00 | Lunch |

SEMINAR

Initial Public Offering (IPO)

The route to business growth and expansion

Wednesday November 15, 2017

Afternoon program

- 14:00 - 14:30 | **Accessing the U.S. capital markets with a listing on the NYSE**
Alexandre Ibrahim, Head of International Capital Markets, New York Stock Exchange
- 14:30 - 15:00 | **Accessing the U.S. capital markets. An introduction to ADRs**
Natalia Lardone, Vice President, Depositary Receipts, BNY Mellon
- 15:00 - 15:45 | **Legal issues for an Argentine issuer listing on the NYSE and ongoing reporting requirements**
Jonathan Zonis, Partner, Clifford Chance
- 15:45 - 16:00 | **Coffee Break**
- 16:00 - 17:15 | **The NYSE listing experience**
Learn about the company's internal processes and experience of listing in the NYSE.

Chair: Fernando D. Hernández, Marval, O'Farrell & Mairal
Pablo Rojo, Globant
Ana Bartesaghi, Supervielle Group
Sergio Faifman, Loma Negra Compañía Industrial Argentina S.A.
- 17:15 - 17:30 | **Closing remarks**
Jorge De Carli, General Manager of the Argentine Securities Exchange and Markets
- 17:30 - 17:45 | **Closing**
Fernando D. Hernández, Seminar Chair

Program to be confirmed.

www.byma.com.ar